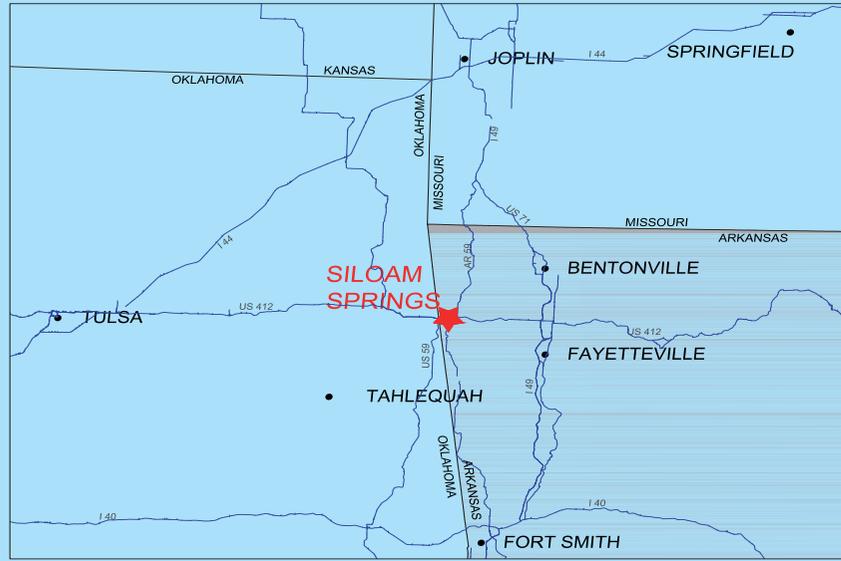


2016 Community Profile

Siloam Springs, AR



FAST FACTS:

Within a 5-mile Radius of Downtown

Population: 23,082
Average Household Income: \$59,164

23% of adults have at least a Bachelor's Degree
61% of homes are owner-occupied



www.siloamspring.com



GENERAL DEMOGRAPHICS

POPULATION:

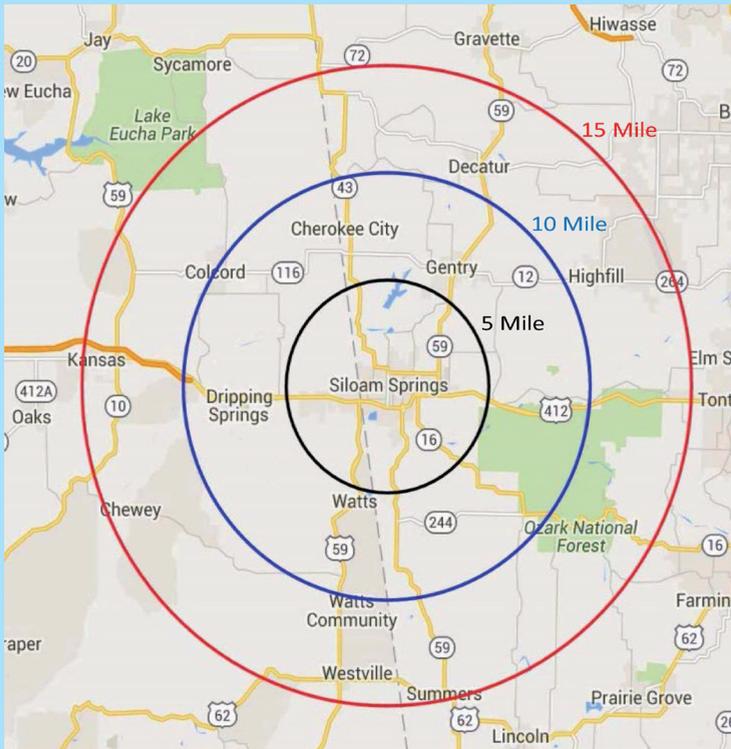
CITY LIMITS	16,453
5 MILE RADIUS	23,082
10 MILE RADIUS	36,256
15 MILE RADIUS	53,276

MEDIAN AGE:

CITY LIMITS	30.9
5 MILE RADIUS	32.5
10 MILE RADIUS	34.1
15 MILE RADIUS	34.9

HOUSEHOLD SIZE:

CITY LIMITS	2.77
5 MILE RADIUS	2.76
10 MILE RADIUS	2.75
15 MILE RADIUS	2.75



INCOME

MEDIAN EARNINGS PER WORKER: **\$33,913**

AVERAGE HOUSEHOLD INCOME:

CITY LIMITS	\$58,970
5 MILE RADIUS	\$59,164
10 MILE RADIUS	\$57,137
15 MILE RADIUS	\$56,384

EMPLOYMENT STATS

Detailed Job Categories	# of People
Management and Sales	1,853
Office /Admin Support	1,443
Production	1,310
Transportation	1,233
Maintenance and Repair	667
Education, training, and library	634
Health care Services	601
Social and Protection Service	438
Food Preparation/Serving	418
Architect/Engineer/Construction	409
Business/Financial/Legal	306
Personal Care/Service	272
Art/Entertainment/Sports	238
Farming, Fishing, and Forestry	82
Computer and Mathematical	75
Life/Physical/Social Science	46

SALES TAX TRENDS (2%)

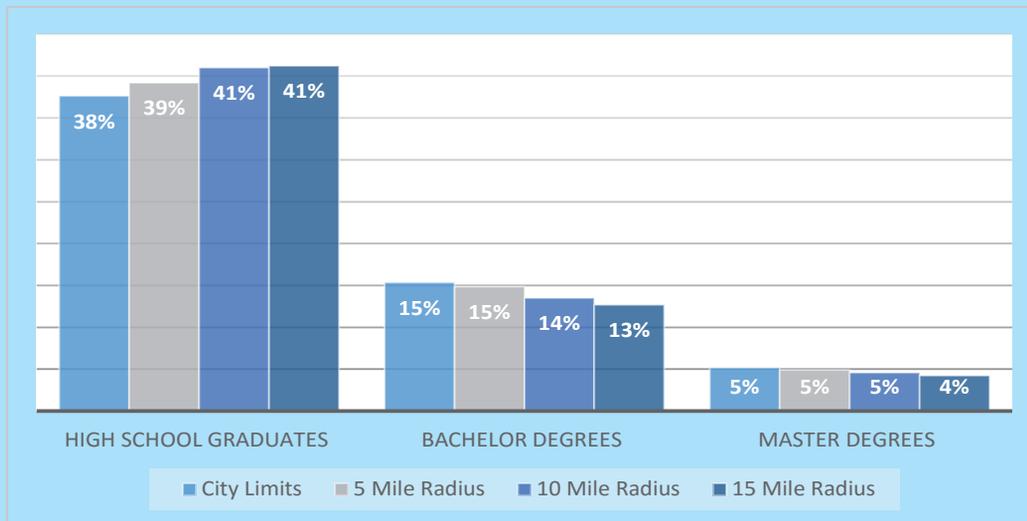


The total retail sales increased by 6% in 2014 and by 7% in 2015

TRAFFIC COUNTS (AVERAGE DAILY TRAFFIC)

HWY 412:	27,000
HWY 43:	11,000
AR HWY 59:	16,000
MT. OLIVE:	6,300

EDUCATION LEVELS



MAJOR EMPLOYERS

Company Name	Product	Employees
Simmons Foods	Poultry and Pet Food Production	1,740
McKee Foods	Snack Foods Productions	1,440
Cherokee Casino	Casino and Lodging	775
John Brown University	Higher Education Institution	685
Gates Corporation	Rubber Belts & Hose	667
Siloam Springs School District	Public Education	550
Del Monte Food Service Headquarters	Canned Vegetable Producer	450
Walmart Supercenter	Retail	400
Cobb-Vantress	Pedigree Broiler	368
La-Z-Boy Arkansas	Furniture Manufacturer	360
DaySpring	Christian Greeting Cards	280
Siloam Springs Regional Hospital	Medical Facility	280

HOUSING

OWNER-OCCUPIED HOUSING UNIT RATE:

CITY LIMITS	56%
5 MILE RADIUS	61%
10 MILE RADIUS	66%
15 MILE RADIUS	68%

RENTER OCCUPIED HOUSING UNITS

CITY LIMITS	44%
5 MILE RADIUS	39%
10 MILE RADIUS	34%
15 MILE RADIUS	32%

MEDIAN VALUE OF OWNER-OCCUPIED HOUSING UNITS:

CITY LIMITS	\$123,223
5 MILE RADIUS	\$126,103
10 MILE RADIUS	\$122,088
15 MILE RADIUS	\$119,464

FULL SERVICE CITY

- PARKS and RECREATION INCLUDING 9.5 MILES OF TRAILS
- PUBLIC LIBRARY
- 3 CITY PARKS WITH GAZEBOS and PLAYGROUNDS
- ANIMAL SHELTER
- ELECTRIC SERVICES (City Owned)
- WATER and WASTEWATER
- KAYAK PARK ALONG ILLINOIS RIVER
- MUNICIPAL AIRPORT
- EMERGENCY SERVICES and OPERATIONS
- POLICE, FIRE, and AMBULANCE

MAIN STREET SILOAM SPRINGS

Siloam Springs' historic downtown has an incredible story to tell. Just years ago, vacant or underused buildings lined the majority of the downtown streetscape. Features like Sager Creek, historic architecture, and pedestrian-oriented sidewalks provided an interesting backdrop, but something important was lacking. Since 2010, 30 new businesses have opened and sustained their businesses downtown, adding a net of 91 new jobs. Thirteen major rehabilitation projects, totaling over \$4.3M in private reinvestment, have restored over 40,000 square feet of historic buildings from vacant and underutilized space to vibrant and contributing retail, restaurant and living spaces. There's always something going on downtown. Each year, over 100 event days invite visitors for festivals, farmers market or other special events. An accredited National Main Street city, Siloam Springs has received regional and national attention for its downtown revitalization. In 2012, Siloam Springs was named one of the best small towns in America by Smithsonian magazine, and specifically mentioned in this honor was its exemplary main street preservation efforts. In 2013, Siloam Springs received a City of Distinction Award for Main Street Preservation from Arkansas Business, and in 2014 Parade Magazine named Siloam Springs one of the top 4 Best Main Streets in America.



CONTACTS

Phillip Patterson
City Administrator
City of Siloam Springs
P.O. Box 80
Siloam Springs, AR 72761
Phone: 479-524-5136
Email: cityadmin@siloamsprings.com
Website: siloamsprings.com

Meredith Bergstrom
Executive Director
Main Street of Siloam Springs
103 E. Alpine Suite 2
Siloam Springs, AR 72761
Phone: 479-524-4556
Email: meredith@mainstreetsiloam.com
Website: mainstreetsiloam.org

Meghan Kenney
Director of Economic Development
Chamber of Commerce
108 East University
Siloam Springs, AR 72761
Phone: 479-524-6466
Email: meghan@siloamchamber.com
Website: siloamchamber.com

TRANSPORTATION

INTERSTATES/HIGHWAYS

- INTERSTATE 49 (20 MILES EAST)
- US HIGHWAY 412
- AR HIGHWAY 59
- OK HIGHWAY 59

NORTHWEST AR REGIONAL AIRPORT
(20 MILES Northeast)

SILOAM SPRINGS MUNICIPAL AIRPORT
(RUNWAY 4,999 feet)